



Wisconsin's No Call List Quarterly Deadline: August 31

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Contact: Jerad Albracht, 608-224-5007

Jim Dick, Communications Director, 608-224-5020

MADISON – Did you miss us at Farm Technology Days or the Wisconsin State Fair? The Wisconsin Department of Agriculture, Trade and Consumer Protection (DATCP) registered scores of new numbers to the state's No Call List at those two events in advance of the upcoming quarterly registration deadline on August 31.

If you missed our booths or were not at those events, no worries – there is still plenty of time to add your residential landline and cell numbers to Wisconsin's No Call List before the quarterly deadline. Wisconsin residents who add their numbers by August 31 will receive protection from unsolicited telemarketing phone calls and text messages starting on October 1.

"We had a great response to our onsite No Call signup stations at Farm Technology Days and the State Fair, and we look forward to helping protect all of those event attendees from unwanted telemarketing calls," said Sandy Chalmers, Division Administrator for Trade and Consumer Protection. "Registration is free and takes only a minute or two, so Wisconsin residents who were not at these events can still easily add their numbers by August 31."

The free No Call service is managed by DATCP. The service covers Wisconsin consumers' residential landline, VoIP and cellular numbers and includes protections against unwanted text messages. Consumers can register multiple numbers. Registrations are good for two years, but consumers can re-register their numbers at any time.

To add your number(s) to the list, visit nocall.wisconsin.gov or dial 1-866-9NO-CALL (1-866-966-2255). The website and toll-free number are available all day, every day.

Political calls, calls from non-profit organizations and calls made in response to your written or verbal request or permission are not covered by the No Call law. Additional information is at nocall.wisconsin.gov.

The list is updated four times per calendar year (January 1, April 1, July 1 and October 1). The registration process is continuous, but those who sign up after the upcoming August 31 deadline will not be added to the list until January 1.

For more information on the program or to file a consumer complaint, visit the Consumer Protection website at datcp.wisconsin.gov, send an e-mail to datcp hotline@wisconsin.gov or call toll-free at 1-800-422-7128.

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